



The Kentucky Derby

Churchill Downs | Louisville, KY // Tour City: Lexington, KY

Tour Dates | April 29 - May 3, 2026

Experience the charm of the horse capital of the world with a unique Kentucky Derby adventure in Lexington & Louisville, Kentucky. Revel in downtown luxury at the Lexington Marriott City Center while immersing yourself in the essence of the Run for the Roses. Explore the American Saddlebred Museum, venture along the Kentucky Bourbon Trail, embark on tours of working horse farms, visit the iconic Keeneland racetrack, and more! Be at the heart of the action on Derby Day, savoring the spectacle, elegance, and iconic hats at Churchill Downs. This exclusive tour provides an unforgettable journey into "The Most Exciting Two Minutes in Sports."

Program Highlights

- **DELIGHTFUL ACCOMMODATIONS:** Enjoy four nights of deluxe comfort at the Lexington Marriott City Center, ideally located in the heart of downtown, just steps from a vibrant array of restaurants and shops.
 - Check-in: Wednesday, April 29
 - Check-out: Sunday, May 3
- **SEAMLESS ARRIVAL:** Experience a smooth check-in at our dedicated welcome hospitality area, staffed by knowledgeable SET liaisons who are ready to offer local tips and recommendations.
- **EXCLUSIVE WELCOME RECEPTION:** Kick off your Derby experience with a sophisticated welcome reception featuring an expert horse racing industry speaker. Enjoy delicious food and drinks at a chic nearby venue.
- **GOURMET MORNINGS:** Relish a full breakfast Thursday through Saturday, including a special Saturday morning breakfast complete with a Derby-themed photo opportunity.
- **MEMORABLE SOUVENIRS:** Take home official Kentucky Derby souvenirs to remember your extraordinary trip.
- **EXPERT GUIDANCE:** Benefit from the expertise of our SET staff, available throughout your tour to ensure an exceptional experience.
- **COMPREHENSIVE TRAVEL INFORMATION:** Receive detailed pre-travel and on-site documents to make your journey effortless and enjoyable.
- **COMFORTABLE TOURING:** Enjoy motor coach transfers, lunch, and beverages during your Thursday and Friday excursions.
- **THURSDAY MORNING SPREAD:** Begin your Thursday with a hearty breakfast at the American Saddlebred Museum, amongst the world's largest collection of Saddlebred artifacts.
- **BOURBON DISTILLERY TOUR:** Discover the rich heritage of Kentucky bourbon with a fascinating distillery tour.
- **KEENELAND RACECOURSE EXPERIENCE:** Witness the excitement of morning workouts at Keeneland Racecourse, complete with a guided tour.
- **HORSE FARM TOURS:** Explore select horse farms for an insider's view into the world of equine excellence.
- **KENTUCKY DERBY EXPERIENCE:** Enjoy roundtrip motor coach transfers to Churchill Downs for the iconic Kentucky Derby. Choose your reserved seat option for the Derby (note: price varies by section and is an additional fee).

Your Itinerary

DAY ONE: Arrival & Welcome

- Arrive in style and check into the luxurious Lexington Marriott City Center. Meet our SET Staff for a personalized welcome, where you'll pick up exclusive souvenirs and essential on-site travel documents.
- The evening welcomes you with a special reception featuring a distinguished guest speaker from the horse industry. Indulge in delectable heavy hors d'oeuvres and sip on your favorite drinks at the open bar.

DAY TWO: Bourbon & Culture

- Start your morning with a breakfast experience at the American Saddlebred Museum, go behind the scenes and immerse yourself in the history of the saddlebred industry.
- The journey continues to a renowned distillery for an insider's tour along the famous Kentucky Bourbon Trail. Enjoy a delectable lunch between tours at another area distillery and return to the hotel in the mid-afternoon.
- Your evening is free to explore the vibrant downtown scene of Lexington at your leisure.

DAY THREE: Thoroughbred Country

- Start your day with a grab-and-go breakfast before heading to Keeneland, where you'll get a behind-the-scenes look at the facility and witness the morning workouts trackside.
- Following this, explore a selection of enchanting horse farms, enjoying a provided lunch at Fasig Tipton, North America's oldest Thoroughbred auction company. Return to the hotel and unwind or explore downtown Lexington on your own.

DAY FOUR: Kentucky Derby Day

- Kick off the day with an early morning breakfast buffet in a private dining room at the Marriott. Capture the moment in your Derby finest with a professional photographer on hand. Hop on a motor coach for a seamless transfer to Louisville for the iconic Kentucky Derby at Churchill Downs.
- After a thrilling day at the races, return to the Marriott for a late evening filled with memories.

DAY FIVE: Farewell

- It's departure day! Check out of your hotel and bid farewell to Lexington with a heart full of unforgettable experiences. Wishing you a safe and pleasant journey home!

Double Occupancy Pricing

\$3,599 + Ticket